

# Special Rates for Keys Gate Residents, Chamber Members, Political Rates and Non-Profits

Economical Placement	Frequency &	Cost
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Type / Size	6 months	12 months
Business Web-Directory with links	\$ 240	\$ 360

Key Notes Print Type/Size	Frequency	B/W	Color
1/16 page/ 5"w x 2"h	1	\$ 125	\$ 150
	3	\$ 345	\$ 420
	6	\$ 630	\$ 730
	12	\$ 1140	\$ 1290
1/8 page / 5"w x 4" h	1	\$140	\$ 190
	3	\$390	\$ 490
	6	\$720	\$ 870
	12	\$1320	\$ 1620
Business web-directory included			
1/4 page / 5"w x 8" h	1	\$250	\$325
	3	\$690	\$840
	6	\$1290	\$1515
	12	\$2400	\$2850
Business web-directory included			
1/2 page / 10.25"w x 8" h	1	\$450	\$575
	3	\$1275	\$1525
	6	\$2400	\$2775
	12	\$4500	\$5250
Business web-directory included Business web-directory included			
Full page / 10.25"w x 16" h	1	\$700	\$875
	3	\$2025	\$2375
	6	\$3900	\$4425
	12	\$7200	\$8250
Business web-directory included Business web-directory included			
Press Releases ( All press releases must be submitted in a Word Doc)	Word Count:	300	600
Placement Cost		\$165	\$300

## Key Notes Print Guideline

General Information: The Key Notes Size 11 x 17, Number of pages 12 to 20,  
Distributed by Mail to 3,836 homes in Keys Gate

- Please submit ads in the following electronic format: minimum 300 dpi at the size requested, Jpeg, Font embedded commercial quality PDF or TIFF file.
- One and Three month placement are due in full prior to publication.
- Ads placed for six months, 60% of the total sale is due prior to publication, followed by the balance within 60 days.
- Twelve month advertisers, 40% of the balance is due prior to publication, followed by two equal payment with the first one due by the third month of publications, and the last payment due prior to the seventh month of publication.
- If advertising multiple months, payment must be made on or prior to the due date. Failure to make payments on time will result in placement being canceled and no refunds issued. Ads can be changed monthly if advertising multiple months.



Business Information:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Requested Months to Run: \_\_\_\_\_

Ad Color	Frequency	Ad Size
Black & White	One Month	1/16 Page
Full Color	Three Months	1/8 Page
	Six Months	1/4 Page
	Twelve Months	1/2 Page
		Full Page

Website Business Directory

Ad Space Deadline: 15th of each month for the next months issue,,  
(If the 15th lands on the weekend, the ad is due that Friday by 3 PM)

Advertising Disclaimer:

Keys Gate Communications along with the Keys Gate Community assumes no responsibility for the content, warranties, and representation made in the advertisements within the publication, the Key Notes. All warranties and representations made are solely that of the advertiser and any such claims regarding its contents should be addressed directly to that advertiser .

Neither Keys Gate Communications nor the Key Notes printed assumes liability with regards to its advertiser for misprints or failure to place advertng in this publication other than the actual cost of such advertisement within the publication.

Every effort will be made to avoid mistakes and or misprints in this publication. Neither Keys Gate Communications nor the Keys Gate Community shall be held liable for incidental or consequential damages, inconvenience, loss of business, services, or any other liabilities from failure to publish or publish in a timely manner.

If advertising multiple months payment must be made on or prior to the due date . Failure to make payments on time will result in placement being canceled and no refunds issued. Ads can be changed monthly if advertising multiple -months.

Signed: \_\_\_\_\_ Date \_\_\_\_\_  
Advertiser

Signed: \_\_\_\_\_  
Keys Gate Communications